**1.1. The number of created leads per week grouped by course type**

Select count(l.id) as leads\_created

, strftime('%Y-%W', substr(created\_at, 1, 19)) as week

, type

From leads l JOIN courses c ON l.course\_id = c.id

Group by type

,strftime('%Y-%W', substr(created\_at, 1, 19))

**1.2. The number of WON flex leads per country created from 01.01.2024**

Select count(l.id) as leads\_created

, status

, type

, country\_name

From leads l

JOIN courses c ON l.course\_id = c.id

JOIN users u ON l.user\_id = u.id

JOIN domains d ON u.domain\_id = d.id

Where l.created\_at >= '2024-01-01'

and status = 'WON'

and type = 'FLEX'

Group by country\_name

**1.3. User email, lead id and lost reason for users who have lost flex leads from 01.07.2024**

Select email

, l.id

, lost\_reason

, status

, type

From users u

JOIN leads l ON l.user\_id = u.id

JOIN courses c ON l.course\_id = c.id

Where l.created\_at >= '2024-07-01'

and status = 'LOST'

and type = 'FLEX'